



**Government Affairs Department
Keystone Region
2994 Industrial Blvd.
Bethel Park, PA 15102
P (412) 595-8380**

June 28, 2013

**Mr. Randy Lucas
Superintendent
Barnesville Exempted Village School District
210 W. Church Street
Barnesville, Ohio 43713**

Dear Superintendent Lucas :

As we continue to offer Internet EssentialsSM in our third year of enrollment, it is never too early to begin thinking about next school year. Families relocate and new enrollments are right around the corner. We would like to get a jump start on preparing families who may be eligible for Internet Essentials with an opportunity to enroll prior to or at the very start of the school year. The School District currently has **5** families who have subscribed.

While participating in Internet Essentials, families receive:

- Fast home Internet for just \$9.95 a month + tax;
- No price increases, no activation fees, or equipment rental fees;
- A low-cost computer available at initial enrollment for just \$149.99 + tax; and
- Access to free Internet training - online, in print and in classroom.

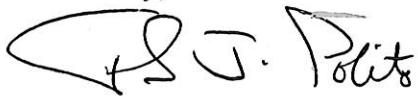
We'd like your support in helping us continue to spread the word to eligible families who have not yet enrolled in Internet Essentials. Please consider the following actions:

- Include Internet Essentials brochures in back to school mailings and in enrollment and NSLP packets;
- Place a link to Internet Essentials on your school district's website (www.internetessentials.com);
- Hang posters in your school's offices;
- Inform your principals, teachers and PTO/PTA and circulate materials to them;
- Keep us informed of your back to school events and activities so we may have a chance to take part

Here's how can become a partner and order materials: visit <http://partner.internetessentials.com/> to register and order brochures, full-page flyers, posters, plastic brochure holders, content for your website and newsletters and much more. Materials will quickly ship to you at no cost. You can reorder any time or reach out to me with any technical issues.

Please get back to me at Frank_Polito@cable.comcast.com or call me at 412-595-8380 and let me know if you see fit occasion for us to take part in any back to school opportunities with your students. We welcome opportunities to partner and help enhance students learning.

Sincerely,

A handwritten signature in black ink that reads "F. J. Polito". The signature is written in a cursive style with a large, stylized initial "F" and "J".

Frank J. Polito
Director, Government & Regulatory Affairs
Comcast-Keystone Region